



לשכת המהנדסים, האדריכלים והאקדמאים
במקצועות הטכנולוגיים בישראל (ע"ר)
אגודת מהנדסי מכונות – התא להנדסת רכב
Association of Engineers, Architects &
Graduates in Technological Sciences in Israel

Embassy of Italy

Italian – Israeli Conference
Innovations in Automotives Engineering
And Intelligent Transportation Systems (ITS)
IAF Conference Center, 15 Zabotinski St., Hertzlia,
Tuesday, May 16th, 2006

The promotion of future collaboration between the leading automotive and technology industries in Italy and Israel will be constructed upon the active exchange of ideas, knowledge and technologies. **The Italian Israeli automotive engineering and intelligent transport systems conference** sees itself as a first step in this direction. This conference will lay the infrastructural basis upon which this process can take place. It aims to allow the fruitful exchange of ideas and initiatives in order to promote these collaborations. The Conference is organized in the framework of the Italian-Israeli Agreement on Industrial, Scientific and Technological Cooperation and it is part of the campaign “Aviv Italia 2006”

08:00 – 09:00	Registration	
09:00 – 09:30	Session 1 headed by Eng. S. Ben Ari Greetings & Opening H.E. Ambassador of Italy to Israel – Sandro De Bernardin Mrs. H. Ben Ari, Head of Automotive Branch, Israel MOT Eng. Yonatan Schor, SAMLAT-FIAT Col (Res.) Yoram Ilan-Lipovski, Secretary General of ITS-ISRAEL Eng. S. Ben Ari – Head of Automotive Branch , Israeli Association of Engineers.	
09:30 - 10:00	Mr. Arnold Van Zyl, CEO ERTICO - ITS Europe Strategy	
10:00 – 10:30	Dr. Giulio Vivo, CENTRO RICERCHE FIAT – Innovation & ITS , CRF perspective	
10:30 – 11:00	Mr. Ran Brayer, IAI – Advanced Autonomous Robotic Vehicles	
11:00 – 11:30	Coffee Break	
	Session 2 headed by Mrs. H. Ben Ari	
11:30 – 11:55	Dr. Monticelli/Dr. Fioretti, IVECO – E-Safety, Bus&Trucks perspective	
11:55 – 12:20	Dr. Carlo Regazzoni, UNIGE – Active Video Surveillance	
12:20 – 12:40	Mr. Menny Benady, MOBILEYE – Advanced Image Processing for driver assistance applications	
12:40 - 13:00	MOT Representative– Israeli Road Safety Strategy	
13:00 – 14:00	Lunch Break	
Parallel Sessions		
	Intelligent Transportation Systems Session 3 Headed by Prof. Alfred-Shalom Hakkert Technion-Haifa	Automotive Engineering Innovation Session 4 Headed by Dr. L. Tartakovski, Technion-Haifa
14:00 – 14:30	Dr. Carlo Di Tranto, Mizar ITS Products and R&D initiative	14:00 – 14:30 Eng. Valery Cervantes, Iris-Bus-Iveco Hybrid Buses
14:30 – 14:50	Mr. Dov Gross, Tadiran Spectralink Advanced V2V communication	14:30 – 15:00 Mr. N. Moscovitch, R&D Manager, Dead Sea Magnezium. Automotive Magnesium parts
14:50 – 15:10	Dr. Israel Feldman - ITIS New transport information opens an opportunity for innovative application	15:00 – 15:30 Mr. Eitan Markovitski, Mercavim Developing a Low floor Minibus based on a Fiat Ducato front end
15:10 – 15:30	Addi Kafry, President & CEO Telematics Wireless Local positioning	
15:30 – 16:00	Coffee Break	
16:00 – 16:20	Eng. Edoardo Calia, ISMB Advanced Telematics Applications	16:00 – 16:30 Mr. M. Elbaz, E.M. Systems Can Bus (Multiplex) applications for Busses
16:20 – 16:40	Mr. Ehud Savion, GM–Derech Eretz Advanced Tolling Systems	16:30 – 17:00 Eng. S. Ben Ari, Chief Eng – Egged Developments of European heavy Diesel engines Euro 1 – Euro 5
16:40 - 17:00	Technion-Academic perspective on ITS	

Sponsored by the Embassy of Italy, in cooperation with "SAMLAT" (FIAT-ISRAEL)

*The program is subject to changes





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Symbolic Participation fee: 150 NIS pp. (Tax included)

Cancellation Fee: In case of cancellation, written notification must be sent to the AEAI. For cancellations received before May 9th, 2006 there is no cancellation fee. Cancellations received after May 10th, 2006 a cancellation fee corresponding to the entire registration fee will be charged.

Registration & Details

AEAI- Mr. Amir Kaufman

P.O.B 6429 Tel Aviv 61063 Phone No': 972-3-5240274 Ex 5, Fax: 972-3-5275346

E-mail: amir@aeai.org.il Web: www.engineers.org.il

Registration form

To: Association of Engineers, Architects & Graduates in Technological Sciences in Israel in Israel

**@ Please register me for the
 Italian – Israeli Conference- May 16th 2006**

First name: _____ Last name: _____

I.D. | | | | | | | | | |

Passport no' _____ Country _____

Address: _____ Work place _____

Zip code: | | | | | | | |

Phone No': _____ obile: _____ Fax: _____

E- mail: _____

Please charge my credit card: Visa Master Card American Express Diners Club _____

Credit Card's Owner _____ Amount _____ NIS I.D. | | | | | | | | | |

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Signature: _____ Date: _____

Payment should addressed to: Association of Engineers & Architects

Please, deliver payment to the Association of Engineers by May 10th, 2006.